

REPORT TO

ECONOMY, SKILLS, TRANSPORT AND ENVIRONMENT SCRUTINY BOARD

7 November 2019

Subject:	West Midlands Combined Authority Industrial Strategy and Local Industrial Strategy
Director:	Executive Director - Neighbourhoods Dr Alison Knight
Contribution towards Vision 2030:	
Contact Officer(s):	scrutiny_unit@sandwell.gov.uk

DECISION RECOMMENDATIONS

That the Economy, Skills, Transport and Environment Scrutiny Board:

1. consider the information contained within the report provided by the Black Country Local Enterprise Partnership;
2. identify any recommendations it may wish to make.

1 PURPOSE OF THE REPORT

- 1.1 The attached briefing note from the Black Country Local Enterprise Partnership provides an overview of the Industrial Strategy at a sub-regional level. The Chief Executive of the Partnership will attend the meeting to present to the Scrutiny Board, providing further information from a Sandwell perspective.

2 IMPLICATIONS FOR VISION 2030

- 2.1 Industrial Strategies at regional, sub-regional and local levels help support the ambitions contained within Vision 2030, including:-

Ambition 3 – Our workforce and young people are skilled and talented, geared up to respond to changing business needs and to win rewarding jobs in a growing economy;

Ambition 6 – We have excellent and affordable public transport that connects us to all local centres and to jobs in Birmingham, Wolverhampton, the airport and the wider West Midlands;

Ambition 7 – We now have many new homes to meet a full range of housing needs in attractive neighbourhoods and close to key transport routes;

Ambition 8 – Our distinctive towns and neighbourhoods are successful centres of community life, leisure and entertainment where people increasingly choose to bring up their families;

Ambition 9 – Sandwell has become a location of choice for industries of the future where the local economy and high performing companies continue to grow;

Ambition 10 – Sandwell now has a national reputation for getting things done, where all local partners are focused on what really matters in people's lives and communities.

3 BACKGROUND AND MAIN CONSIDERATIONS

- 3.1 The Chief Executive of the Black Country Local Enterprise Partnership has been invited to attend the meeting to present to the Scrutiny Board on the Industrial Strategy.

4 THE CURRENT POSITION

- 4.1 A briefing paper from the Black Country Local Enterprise Partnership is attached at Appendix 1.

5 APPENDICES

Appendix 1 - Briefing Paper from Black Country Enterprise Partnership

Dr Alison Knight
Executive Director - Neighbourhoods